

**Fuel-efficient cars come in all sizes!**  
**IT'S ALL IN THE MAINTENANCE YOU CHOOSE.**

Presorted  
Standard  
U.S. Postage  
PAID  
Louisville, KY  
Permit No. 1177

©2009 Traffic Builders, Inc.

**OIL & FILTER CHANGE  
PLUS TIRE ROTATION**

OC-10

**INCLUDES:**

- Change oil filter & replace with Genuine filter
- Change engine oil (up to 5 qts)
- Rotate tires
- Brake inspection
- Multi-point inspection

WAS \$ \_\_\_\_\_  
**NOW ONLY...**  
**\$00<sup>00</sup>**  
**PLUS TAX**  
**WITH COUPON**  
*\*Some models higher*

[Make] only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at [DEALER NAME]. Offer expires 00/00/00.

**DID YOU KNOW**  
**THAT YOUR TIRES CAN SAVE YOU GAS**

TAKE A  
**GREENER**  
APPROACH TO DRIVING WITH  
**Dealership Name**  
(123) 456-7890

Follow these steps to ensure a **smooth**  
"ENVIRONMENTALLY FRIENDLY" ride:

- *Keep your tires properly inflated, and check them every two weeks*
- *Rotate your tires regularly*
- *Replace worn tires*

**Dealership Name**  
[www.website.com](http://www.website.com)

**Parts & Service Hours:**  
Mon - Fri: 8am - 7pm  
Saturday 9am - 12noon  
We accept most major credit cards.

C-BS-19

## FRONT OR REAR BRAKE PACKAGE

**INCLUDES:**

- Replace front or rear brake pads or shoes
- Inspect rotors, drums & calipers
- Check brake fluid level
- Check rear brakes
- Road test vehicle

WAS \$ \_\_\_\_\_  
**NOW ONLY...**  
**\$00<sup>00</sup>** PLUS TAX  
 WITH COUPON

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C-PS-30

## WILD CARD

Can't find a discount on the service you need?  
 Then **this** is for **you**.  
 You decide what service is done and we will give you a

# 00% DISCOUNT

\* Maximum discount \$100

[Make] only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at [dealer name]. Offer expires 0/00/00.

C-PS-27

## COMPLETE AUTO DETAIL

Interior and exterior - Bring back the shine of your vehicle with a complete detail service from our professionals.

**INCLUDES:**

- Wash & vacuum
- Buff & wax paint
- Shampoo interior
- Clean engine & trunk
- Dress rubber, vinyl & leather surfaces

WAS \$ \_\_\_\_\_  
**NOW ONLY...**  
**\$000<sup>00</sup>** PLUS TAX  
 WITH COUPON

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C-PS-49

## VARIABLE DISCOUNT

**Bonus Discount Offer**

**\$ 10.00 OFF** when you spend \$50-\$149  
**\$ 15.00 OFF** when you spend \$150-\$249  
**\$ 25.00 OFF** when you spend \$250-\$499  
**\$ 50.00 OFF** when you spend \$500-\$999  
**\$100.00 OFF** when you spend \$1000 or more

Discount good on vehicle service (parts & labor). Not valid toward any other advertised special. Not valid towards tire purchase. One coupon per work order.

[Make] only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at [dealer name]. Offer expires 0/00/00.

C-ETI-18

## COOLANT SYSTEM SERVICE SPECIAL

[Manufacturer] recommends replacing the engine coolant every 2 years or 30,000 miles.

**INCLUDES:**

- Inspect & drain cooling/heating system & replace antifreeze
- Refill up to one gallon antifreeze
- Clean, inspect & tighten battery terminals & cables
- Check all fluid levels, windshield wipers & drive belts

WAS \$ \_\_\_\_\_  
**NOW ONLY...**  
**\$00<sup>00</sup>** PLUS TAX  
 WITH COUPON  
 \* Some vehicles extra

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C-T-15

## BALANCE WHEELS & ROTATE TIRES

**INCLUDES:**

- Computer-balance 4 wheels
- Rotate tires
- Check tire wear
- Inspect brakes
- Inspect suspension

WAS \$ \_\_\_\_\_  
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**\$00<sup>00</sup>** PLUS TAX  
 WITH COUPON

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C-T-27

## WE SELL TIRES!

[Make] only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at [dealer name]. Offer expires 0/00/00.

C-PS-47

## VACATION TRAVEL PACKAGE

**INCLUDES:**

- Rotate tires
- Lube, oil & filter change
- Check brakes
- Replace wiper inserts
- Check antifreeze
- Check battery

WAS \$ \_\_\_\_\_  
**NOW ONLY...**  
**\$00<sup>00</sup>** PLUS TAX  
 WITH COUPON

[Make] only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at [dealer name]. Offer expires 0/00/00.



Proper maintenance  
 not only helps the future of your

# POCKETBOOK.

It also helps the

# ENVIRONMENT.

Dealership Name  
 (123) 456-7890

1234 Any Street  
 Anytown, US 12345  
 www.website.com

Dealer Name recycles tires properly because they care.